



## RIGHTSHOLDERS

There are at least **14 million opportunities** for non-theatrical single public film screenings worldwide each year. If **one screening** creates an income of **100 USD** to the rights holders, it represents a potential for unexpected **revenue of 1,4 billion USD per year**.

### NON-THEATRICAL RIGHTS ARE OFTEN LEFT UNUSED

#### ARTINII CREATES NEW MARKETPLACE FOR YOU

- Make use of non-theatrical rights of your films
- Access diverse audiences that are difficult to reach by standard distribution channels worldwide
- Earn extra new revenues

## LOOKING FOR THE RIGHT AUDIENCE

Every film has its' audience who share interests and passions. We call them communities. Main interest of rights holders is to find them. Artinii helps the rights holders to target these hard-to-reach audiences worldwide.

We identify the audience and offer public screenings to them after an upfront payment of a flat fee.

Artinii collects a wide variety of films. We put emphasis on narrowly focused content and search for the right audience in local communities. We approach such communities through their natural leaders.



## FAIR CONDITIONS

Artinii uses non-exclusive non-theatrical rights offering the possibility to independently regulate territories according to rights holders' requests. The revenues from flat fees are divided fairly.

Artinii covers all distribution costs. Therefore, community screenings represent a completely new income for rights holders. You have nothing to lose. You simply gain more revenue and new audience.

## OUR UNIQUE MODERN DISTRIBUTION TECHNOLOGY

### GUARANTEES FAST AND SECURE DELIVERY:



**Safe film storage  
offline**



**No more shipping  
of physical copies**



**Compression without  
noticeable loss of image  
quality (up to 4K) and  
without noticeable  
change of sound**



**No codec worries  
anymore**



**Fast, safe and simple  
delivery anywhere -  
each copy is specifically  
watermarked**



**Detailed records about  
every screening**



**Green and eco-friendly  
delivery technology**



**Cost saving - cheaper  
than shipping hard copies  
or creating DCP (while  
maintaining the same  
security standard)**



**Time saving – faster than  
current delivery systems**



## PROTECTION

The film is fully protected throughout the entire distribution process. When stored, the film cannot be accessed from the internet. When transferring the film, it is encrypted so that it cannot be copied to a PC in any standard format (AVI, mp4, etc.) or played using any other player except from ours. Moreover, each screened film is stamped with numerous watermarks which in the event of a leak enable the most accurate identification of the perpetrator.

## COMING:

We are currently tailoring a unique recommendation engine built on multidimensional topic and sentiment analysis using a broad film database and prediction of potential interests.