

Artinii.Pro

CASE STUDY BONTONFILM

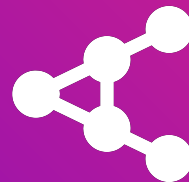
United States Patent Pending
UIP Lab Approved

December 2022



COMPANY INTRODUCTION

Artinii.Pro & Bontonfilm



Artinii.Pro

is a cloud-tech driven company, providing revolutionary solutions for secure digital distribution of audio-visual content.

The DaaS (*Delivery as a Service*), and US patent pending suite of tools and products, represent the core of Artinii's business and fulfill the company's goal to simplify the distribution process, broaden films target audiences, and make it easier for filmmakers, producers, distributors, and IP owners to reach audiences worldwide.

www.artinii.pro

Bontonfilm

Bontonfilm is one of the leading independent film distributors in the Czech Republic and a film studio. Theatrically and online, Bontonfilm releases acquired movies, and those it has produced. Bontonfilm also produces online marketing content as well as film merchandise.

www.bontonfilm.cz



ARTINII.PRO & BONTONFILM

The release of the film:

PRVOK, ŠAMPON, TEČKA A KAREL

Bontonfilm secured the distribution of the film to DCI-compliant theaters.

The **Artinii Content Delivery** tool was used by the distributor to securely deliver and screen the film in venues which were not equipped with DCI compliant technology.

It enabled **Bontonfilm** to **release** the film **Day-and-Date** theatrically and in non-DCI compliant cinemas. The distribution strategy significantly improved the performance of the film.



Artinii.Pro tools increase your revenue and reach:

The film performance

Gross box office*

\$ 3 911 563

ADM*

\$ 546 524

* Cumulative results in the CZE by the 9th week of the release.



***The film performed at
Fifty Shades of Grey
level.***

\$ 206 000 = 5%

of total revenue
generated in non-DCI compliant
cinemas

Admissions

48 000 = 9%

of audiences
saw the film in non-DCI compliant
cinemas

ROI = 8 672%

Return of Investment
Revenue / Cost of delivery via
Artinii.pro

PRODUCT

Artinii Content Delivery



Streamlines the delivery of content for public or theatrical screenings at destinations anywhere in the world, including cinemas, schools, restaurants, pop-up cinemas, institutions, and more.

Say goodbye to KDMs, Drives, DVDs, Blu-Ray Discs, FTPs or MP4s, improve the protection of your content and dramatically reduce distribution costs.



Easy administration of the delivery process from your web-based dashboard.



Set number of approved shows and have full control over every single screening that happens anywhere in the world.



A detailed overview of the number of licenses used as well as the screenings that have/will take(n) place.



Straightforward selection of subtitles and language version.

TECHNOLOGY ACP

Artinii Cinema Player

The proprietary ACP is completely free and very easy to use.

Any film delivered for public screenings by Artini.Pro can for security reasons only be screened using the ACP.

The ACP enables offline playback for all public screenings.



ANTI-PIRACY MEASURES

Content Protection Standards

Before the transfer

we ensure that each film receives invisible and inaudible watermarks. Then we encrypt the film, using standard Playready or Widevine DRM, enhanced by our own content protection features to secure a safe delivery.

The film is encrypted

directly in the non-public server space and decrypted on-the-fly during the screening itself. There is never a decrypted version of the film anywhere on any disk drive, publicly accessible server, or any storage space.

1

2

3

4

Your film

can only be screened using our proprietary Artinii Cinema Player (ACP) which features robust content security measures. The screening details are then stored in a Litecoin blockchain for maximum transparency and independent audit evaluations.

The player automatically

controls and shuts down any software attempting to record sound or attempting to initiate a screen grab of the content.

WE ARE GLOBAL, EFFICIENT & SECURE

Artinii^{Pro}

United States Patent Pending
UIP Lab Approved

December **2022**



Artinii.Pro

CASE STUDY

FILM ZÁTOPEK 2021

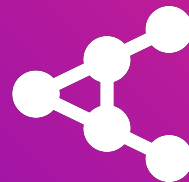
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February **2023**



COMPANY INTRODUCTION

Artinii.Pro & Lucky Man Films



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www.artinii.pro

Lucky Man Films

Lucky Man Films was founded by the director /producer David Ondříček in 1999. They are a production and a creative company where talent comes first. Their top priority is creating high-quality and original projects for film, advertising and television.

<http://www.luckymanfilms.com/en/>

LuckyManFilms



LUCKY MAN FILMS & ARTINII.PRO

Cooperation

In 2018, LuckyManFilms and Artinii agreed on a joint project for the worldwide community premiere of the film Zátopek.

Due to the unique technology that Artinii offers, it was in their mutual interest to realize a worldwide community premiere through this distribution technology.

LMF was particularly intrigued by Artinii's prioritization of film distribution security, among other things of course.

Unfortunately, the joint plans were thwarted by a global pandemic and the entire project was delayed by more than two years.

On the other hand, it has facilitated the realization of several projects related to this film. Let's take a look...

ABOUT FILM

Zátopek

Autumn 1968. The Australian record holder Ron Clarke arrives in gray Prague. Seeking to overcome the greatest crisis of his career, he has come to get help from his old friend and role model Emil Zátopek, four-time Olympic gold medalist and the most famous Czech athlete of all time – a man who, with impressive nonchalance, pushed the boundaries of human possibilities and took his place alongside other greats who transformed athletic competitions into unforgettable stories. David Ondříček's fascinating drama about the life of the famous Czech endurance runner – a feted celebrity trying to live a dignified existence in a politically complicated time and also husband of Olympic medalist Dana Zátopková – is as captivating on the field as it is off.

Director: David Ondříček

Screenplay: David Ondříček, Alice

Nellis, Jan P. Muchow

Dir. of Photography: Štěpán Kučera

Music: Beata Hlavenková

Editor: Jarosław Kamiński

Art Director: Jan Vlasák

Producer: Kryštof Mucha,
David Ondříček

Production: Lucky Man Films s.r.o.

Coproduction: Česká televize, Olife Energy, Accolade, ALEF, innogy, T-Mobile, SEBRE, AZYL Production, Rozhlas a televízia Slovenska, Barrandov Studio a.s.

Cast: Václav Neuzil, Martha Issová, James Frecheville

Sales: UTA Independent Film Group

Distributor: Falcon a.s.

www: [www: www.filmzatopek.cz](http://www.filmzatopek.cz)

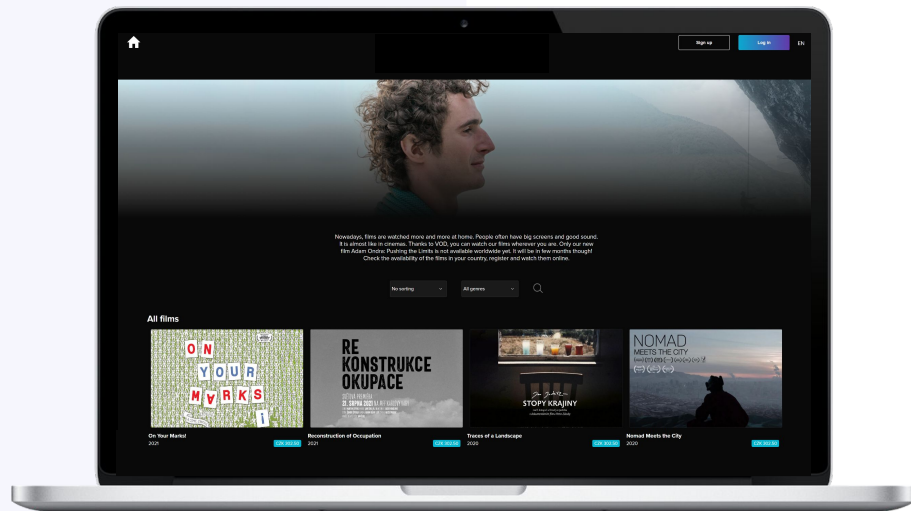


AWL

Artinii White Label

The cloud-based platform can be set up either for sale and delivery of the films for **Public Screenings** or as a **VOD portal**.

Size doesn't matter. We have an appropriate offer for the up-and-coming young filmmakers as well as the already established distributors carrying a large library of films.



Public Screenings

VOD

Benefits



Enables you to launch **your own branded online portal** running on Artinii's US patent pending technology.



Save distribution costs and reach a larger demographic and geographic.



Integrated payment gateway enables the customers to pay securely for the license immediately after the purchase. Artinii covers the costs and charges no transaction fees.



Set Geo-blocking rules.

PRODUCT

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CASE STUDY

Data & Analytics

DATA REPORT

Artinii.Pro & LMF

filmzatopek.artinii.com

Technology used: Artinii White Label

Artinii registered users

62

Number of
licences ordered

25

* System data

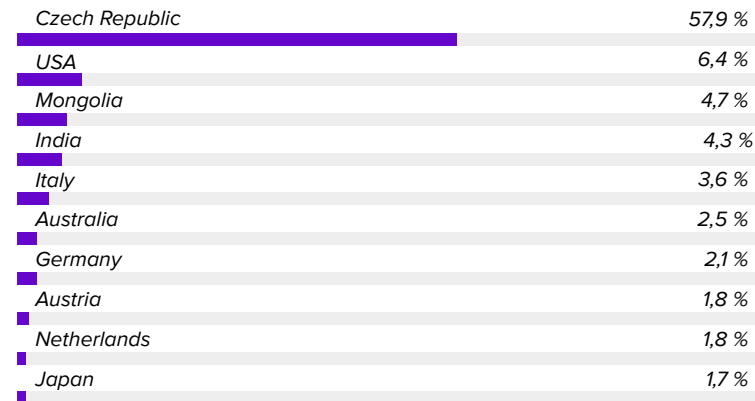
Views - website traffic

2 570

Unique website
users

433

Top 10 countries of visit



* data source: Google Analytics

DATA REPORT

Artinii.Pro & Bakaláři

bezikvamzatopek.artinii.com

Technology used: Artinii White Label & Artinii Content Delivery

Artinii registered users

133

* System data

Number of
licences ordered

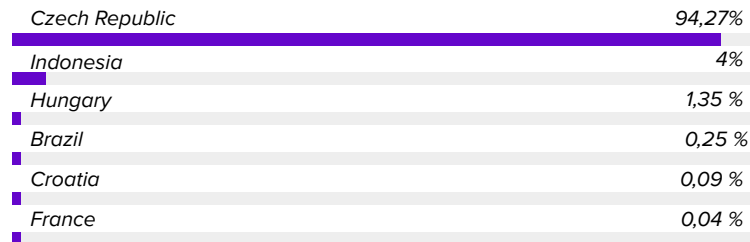
45

Views - website traffic

4 701

Unique website
users

510



* data source: Google Analytics

DATA REPORT

Artinii.Pro & LMF/Falcon

Distribution to cinemas in the Czech Republic was provided by the distribution company FALCON.



LuckyManFilms

The number of screenings
of Zátopek in the Czech
Republic via ACD

459

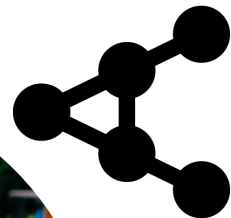
**via Artinii
Content Delivery**

WE ARE GLOBAL, EFFICIENT & SECURE

Artinii^{Pro}

United States Patent Pending
UIP Lab Approved

February **2023**



Artinii.Pro

CASE STUDY

CZECH THAT FILM

2022

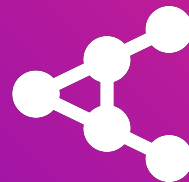
United States Patent Pending
UIP Lab Approved

Leden **2023**



COMPANY INTRODUCTION

Artinii.Pro & Czech That Film



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www.artinii.pro

Czech That Film

Held across the **United States and Canada**, **Czech That Film** is organised by the Czech Centres in cooperation with the Ministry of Foreign Affairs of the Czech Republic. The event was established to accommodate the increased interest in Czech cinema and culture in the United States. It is dedicated to raising the profile of contemporary Czech films at an international level.

www.czechthatfilm.com





CZECH THAT FILM & ARTINII.PRO

2022, round two

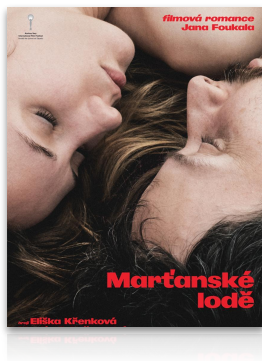
For the second time running, Czech That Film was organized as a hybrid festival with the help of Artinii.Pro technology. This year, the festival was held from May 13th until May 22nd, 2022 in the online space. With in person screenings taking place before and after the aforementioned dates. This time round, the festival attendees benefited from an extended viewing period after last year's demands. Which meant that all the films purchased during the festival run could still be played up until a month after the festival had ended.

Offline screenings took place in a few cities in the US, such as Austin, Dallas, San Marcos, Denver and New York. All the films were safely delivered to these locations via the Artinii Content Delivery tool.

The larger section of the festival took place online, via the Artinii Film Festival Solution, thanks to which most of the festival programming was made available for home screenings.

CZECH THAT FILM 2022

The festival collection



Feature films

Two Ships, 2021, J. Foukal
Gump - The Dog That Taught People
How to Live, 2021, F. A. Brabec
Diary of a Modern Dad, 2021, J. Haluza
Bird Atlas, 2021, O. Omerzu
Occupation, 2021, M. Nohejl
Zátopek, 2021, D. Ondříček
(In Person Screenings Only)

Documentaries

Intensive Life Unit,
2021, A. Komrží
Every Single Minute,
2021, E. Hníková
About Stray Cats, 2021, D. Sís

Shorts

Anatomy of a Czech Afternoon 2020, A. Martinec
Red Shoes, 2021, A. Podskalská
Love, Dad, 2021, D. Cam Van Nguyen
Mikrotron, 2019, P. Michal
Inside, 2020, V. Štěpánová
Sanctuary, 2020, E. Matějovičová
Kuku, 2020, D. Hýbnerová
Raven, 2021, E. Doležalová

AFFS

Artinii Film Festival Solution

With the AFFS, you can be one step ahead of the competition and have your festival ready for an online, as well as an offline in person version at the same time!

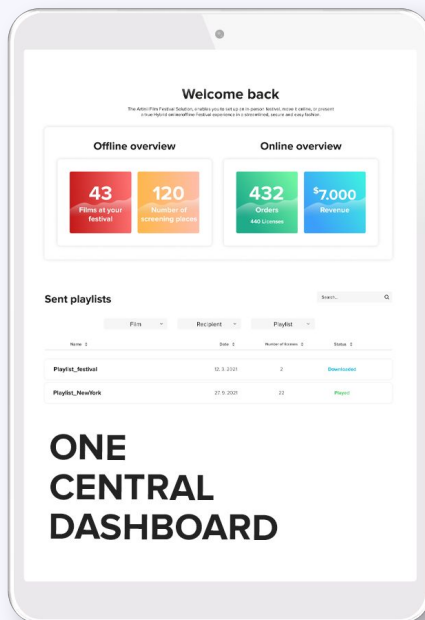
Hybrid solution

One central dashboard for managing both the online version as well as offline events.

Collect and store all festival films for online and offline screenings on 100% secure non-public server.

Digitally dispatch films to any festival location around the world or publish them online under your own rules.

Status overview at a glance.



In-Person version

Manage and digitally deliver all films to all festival locations from your dashboard.

Create and lock playlists for all screenings including trailers, greetings or sponsorship Pre & Post rolls.

Total control over the number of approved screenings.

Online version

Festival website with your own branding.

Set geo-blocking rules.

Define online ticket cap.

Set pricing for online purchases. Integrated payment gateway - no transaction fees.

Reach a larger demographic.

Detailed reporting including geographic and soc/dem data.

Attach Pre & Post rolls to each film.

TECHNOLOGY ACP

Artinii Cinema Player

The proprietary ACP is completely free and very easy to use.

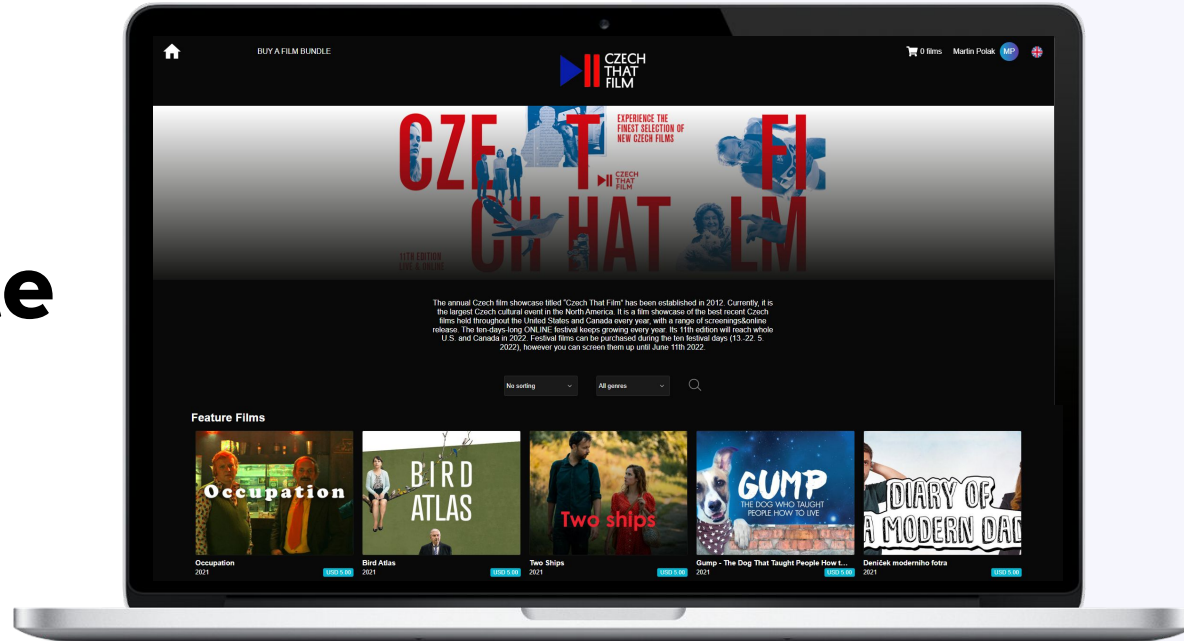
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The ACP enables offline playback for all public screenings.



CZECH THAT FILM

Festival White Label





CASE STUDY

Data & Analytics

AN INTRODUCTION

Data report

Communication of and around CTF 2022 was predominantly based on a Facebook PPC campaign which was the main source of all traffic.

The campaign gained

2 777

outbound clicks from Facebook.
This is almost equal to the overall number of website visitors during last year's edition.

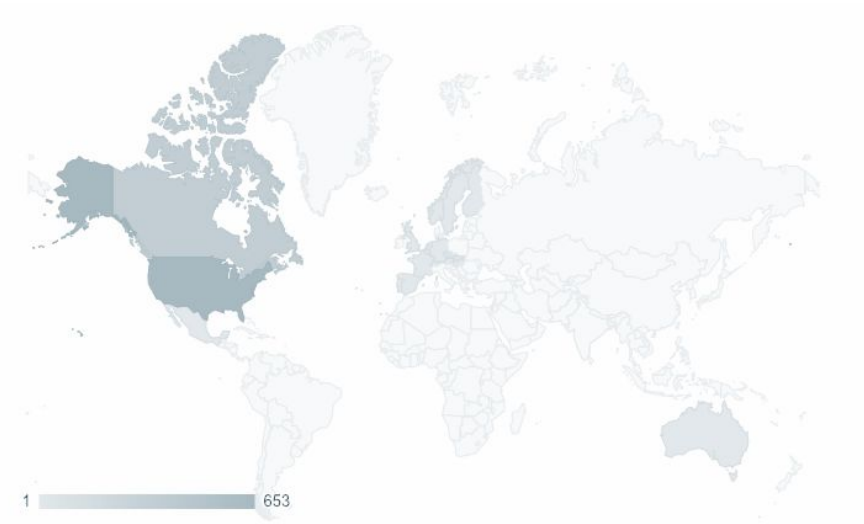
Google Analytics show

1 607

visitors in the period 13. - 22. 5. 2022.

Thanks to the possibilities of Facebook Ads targeting, the communication was more precise in terms of geographical reach than last year (leading to more visitors from Canada).

Other sources of attendance were similar to last year's results.



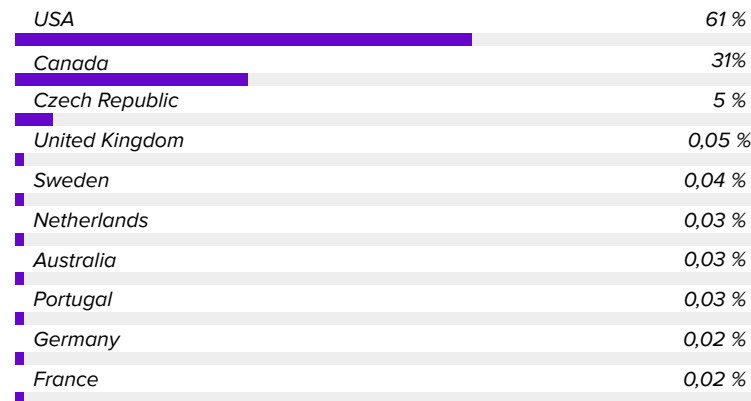
WEBSITE VISITORS BY COUNTRY

From all sources

Visitors in %

The festival website (<https://czechthatfilm.artinii.com/>) was visited by people from the following countries (see the table).

However, due to the geo-blocking rules, only visitors from the USA and Canada were able to purchase the festival films.



* data source: Google Analytics

DEMOGRAPHICS

Data report



Age and gender distribution



* data source: Facebook Business Manager

ATTENDANCE

Festival website

The highest attendance of the website was generated by the PPC campaign on Facebook. The attendance from the CTF_web / link and the czechthatfilm.com / referral was much lower than last year. The biggest attendance drop was from social media, because the posts on the Facebook page of CTF were not boosted (see the item CTF_social / link in CFT 2021 table). The organic reach of posts was poorer than last year.



How did the visitors get to the festival website?

Visitors in %

Facebook PPC campaign

36 %

Social media

17 %

Via prolinks on the website

19 %

Czechthatfilm.com - referral

10 %

In a direct manner, by entering the URL festival website address direct into the browser

8 %

Other

10 %



Users visiting
czechthatfilm.artinii.com
(* data source: Google
Analytics)

Festival Passes

All films	30 USD
All feature films	20 USD

Per title

Feature film	5 USD
Documentary	4 USD
Short film	2 USD

THE PRICE LIST

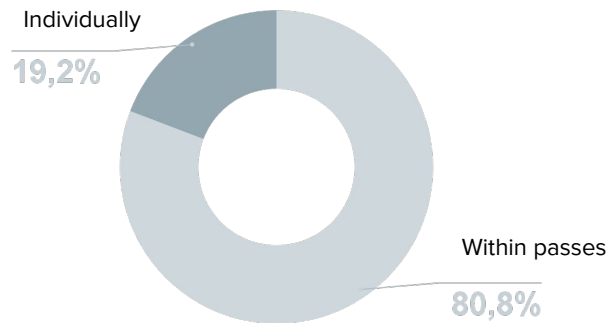
For home screenings

The audience had a chance to purchase festival passes which enabled them to purchase films and TV shows at a better price. At the same time, all the titles were available for individual purchase. The prices applied only to the online section of the festival and were set by the organizer.

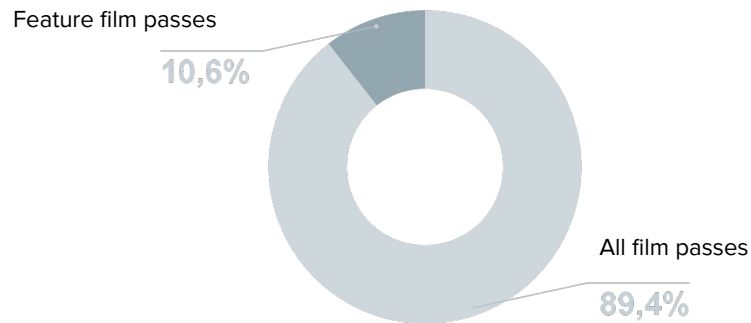
DATA REPORT

Purchased films

Films purchased within one of the passes
vs. Individual film purchases



All films passes **vs.** All feature film passes

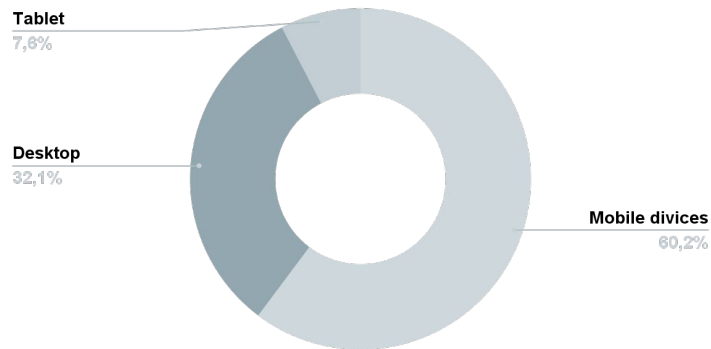


* data source: Google Analytics & the Artinii system

DATA REPORT

Playbacks

Users & Their Preferred Devices

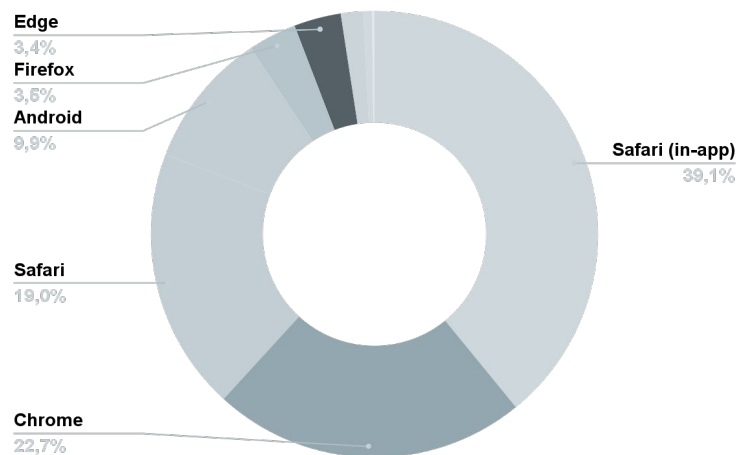


* Sourcet: Google Analytics and the Artinii System

89 %

of playbacks happened
via
the web based version of
the ACP.

Users & Their Preferred Browsers



VERSION

In person screenings

The **Artinii Content Delivery** (ACD) tool embedded in the film festival platform, was used to deliver the films to all the locations which housed public screenings for a live audiences. These screenings took place in multiple locations.



New York

Two Ships
Occupation
Diary of a Modern Dad

San Marcos

Occupation

Denver

Zátopek

Dallas, Texas

Occupation
Bird Atlas
Diary of a Modern Dad

Austin, Texas

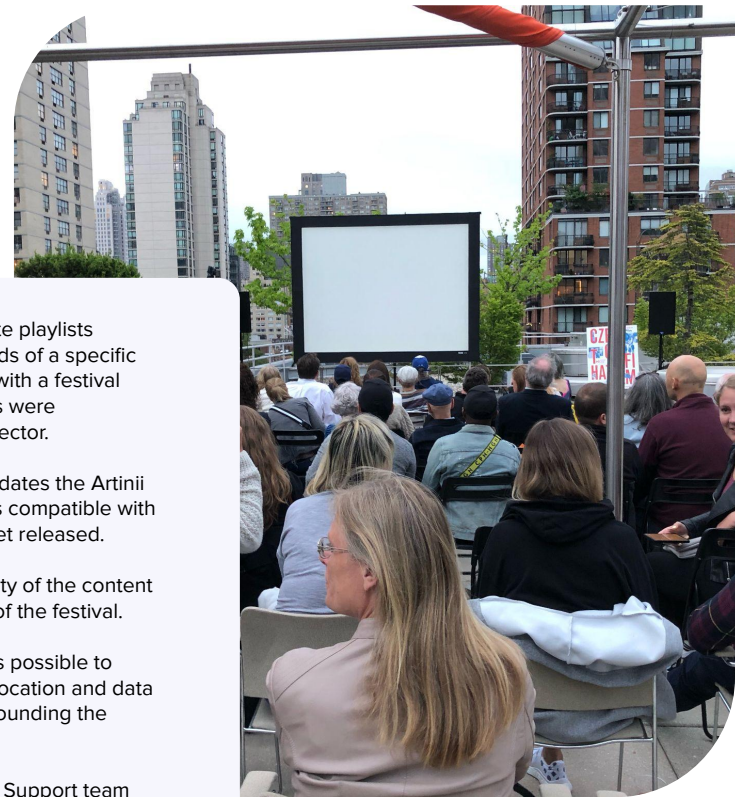
Occupation
Diary of a Modern Dad
Two Ships
Bird Atlas

CZECH THAT FILM & ARTINII.PRO

Benefits of the collaboration



- The entire run of the festival was successfully delivered and enabled with the help of Artinii.Pro technology.
- The in person festival screenings were adjusted to match the needs of specific situations and the systems in place ensured a hassle free delivery of the content, even if an event had to be postponed.
- Thanks to the Artinii Film Festival Solution (AFFS) the distribution of films to a wide audience in different geographic locations was made possible whilst keeping the content safe.
- The viewer could decide for himself, whether to participate in the festival happening online or offline.
- The AFFS enabled the organizer to distribute the festival content at a low cost.
- Artinii.Pro provided the team with modern, user friendly technology and an easy to use interface. And all the films were available to be screened in their original quality, without Internet reliance.
- The platform enabled a flexible way to create playlists tailored for individual screenings or the needs of a specific film. Thanks to that all films were delivered with a festival intro, a greeting message and most features were accompanied by a Q&A session with the director.
- The Artinii development team constantly updates the Artinii Cinema Player to ensure it works well and is compatible with all updated software and systems as they get released.
- Sensitive data protection as well as the safety of the content itself was ensured throughout the duration of the festival.
- Thanks to the Artinii reporting system, it was possible to extract data on website views, general geolocation and data on the festival users and their activities surrounding the festival.
- During the festival itself the Artinii Technical Support team was constantly on hand to answers any user questions as well to provide the necessary support to the organiser, should it become necessary.



Hearing back

from the organizers & the audience

Czech Centres - festival organizer

"The cooperation with Artinii on the organization of the Czech That Film film festival met our expectations. Without any major technical issues, we were able to give the audience in the U.S. and Canada access to a selection of films that they probably wouldn't be able to watch elsewhere. Besides the secure film distribution another great added value was the possibility of collecting data about viewers, which is useful in deciding on the further direction of the event.

In addition to the online version of the festival, we also used the delivery service for live screenings, which were a great success. Thanks to the option to deliver films to various locations within a "few clicks" we were able to organize live screenings without any technical difficulties & without planning of devices shipment. We are happy to cooperate with partner such as Artinii."

Anna Puklová, Czech Centres

From the audience

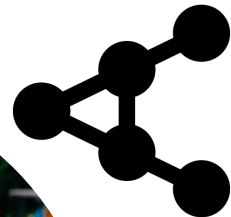
Most of the feedback we received from the home viewers was predominantly positive. People were happy that they could watch the new Czech movies, some of which became their new favourites. The users also welcomed the extended time when the films could be played. In terms of our technology, there were fewer problems than last year and our technical support team didn't have that much work with that, which is a great compliment to the recent development. We also received a few ideas on what would spectators appreciate for next year, which we always encourage. All of these ideas were taken seriously, we took some on board, or sent them to the festival organizers.

WE ARE GLOBAL, EFFICIENT & SECURE

Artinii^{Pro}

United States Patent Pending
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January **2023**



Artinii.Pro

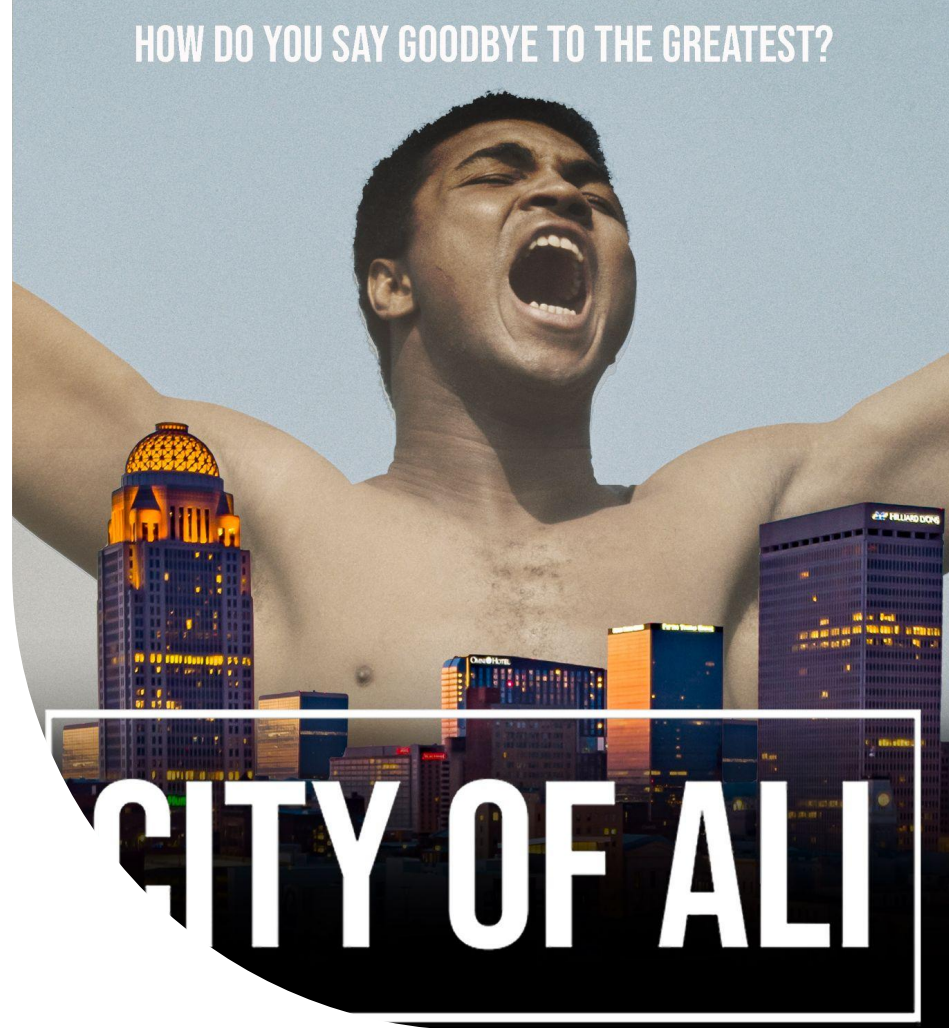
CASE STUDY

CITY OF ALI

World Premiere

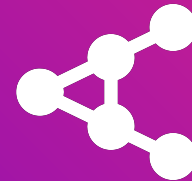
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COMPANY INTRODUCTION

Artinii.Pro & Abramorama



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www.artinii.pro

Abramorama

is the preeminent global theatrical distribution and rights management partner for documentary and music films and is recognized for the consistent high quality of its work on award winning features. An innovator in the focused, personalized form of film marketing, promotion, distribution and live, event and digital cinema, Abramorama provides invaluable alternatives to filmmakers while continuing to trail-blaze exciting new pathways to defined audiences.



www.abramorama.com



ABOUT

CITY OF ALI

CITY OF ALI (USA, 81 Minutes, English).

Abramorama presents a **Song Stew Entertainment** in association with **Louisville Metro Government** production of City of Ali.

Abramorama has acquired global distribution rights to the Muhammad Ali documentary City of Ali. Directed by Graham Shelby and produced by Award Winning Producer Jonathan McHugh (Long Live Rock...Celebrate the Chaos), City of Ali tells the story of how the death of Muhammad Ali brought the people of his Kentucky hometown – and the world – together for one unforgettable week.

City of Ali explores Ali's lifelong relationship with his hometown through candid interviews with friends and relatives whose history with The Champ dates back to his childhood at 3302 Grand Avenue and who share stories that even the most devoted Ali fans have never heard.

IN CINEMA SCREENINGS AT

the Muhammad Ali Center

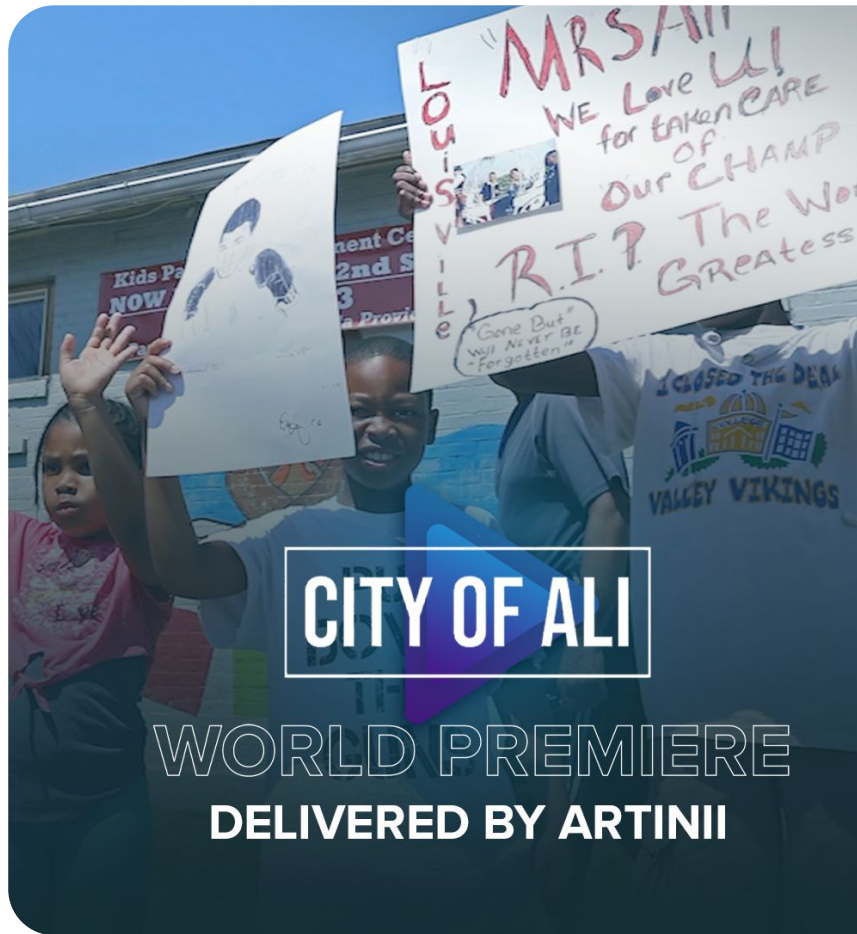
In Louisville, KY

Abramorama **delivered** a copy of the film with a pre-agreed number of licenses directly **from their Artinii.Pro account**, using the **Artinii Content Delivery tool**.

Following a premiere event on Thursday, June 3rd, screenings of City of Ali took place throughout the week at the Muhammad Ali Center in Louisville, as part of the annual Ali Festival, a weeklong community event that marks Muhammad's passing and celebrates his legacy; the festival took place June 3-13.

Abramorama was able to **add** more screenings **within a few clicks and deliver the content** at the last minute **thanks** to the technology that **Artinii.Pro** offers.

In total there were **18 cinema screenings** of City of Ali.



PRODUCT

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Artinii^{Pro}

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Artinii.Pro

CASE STUDY

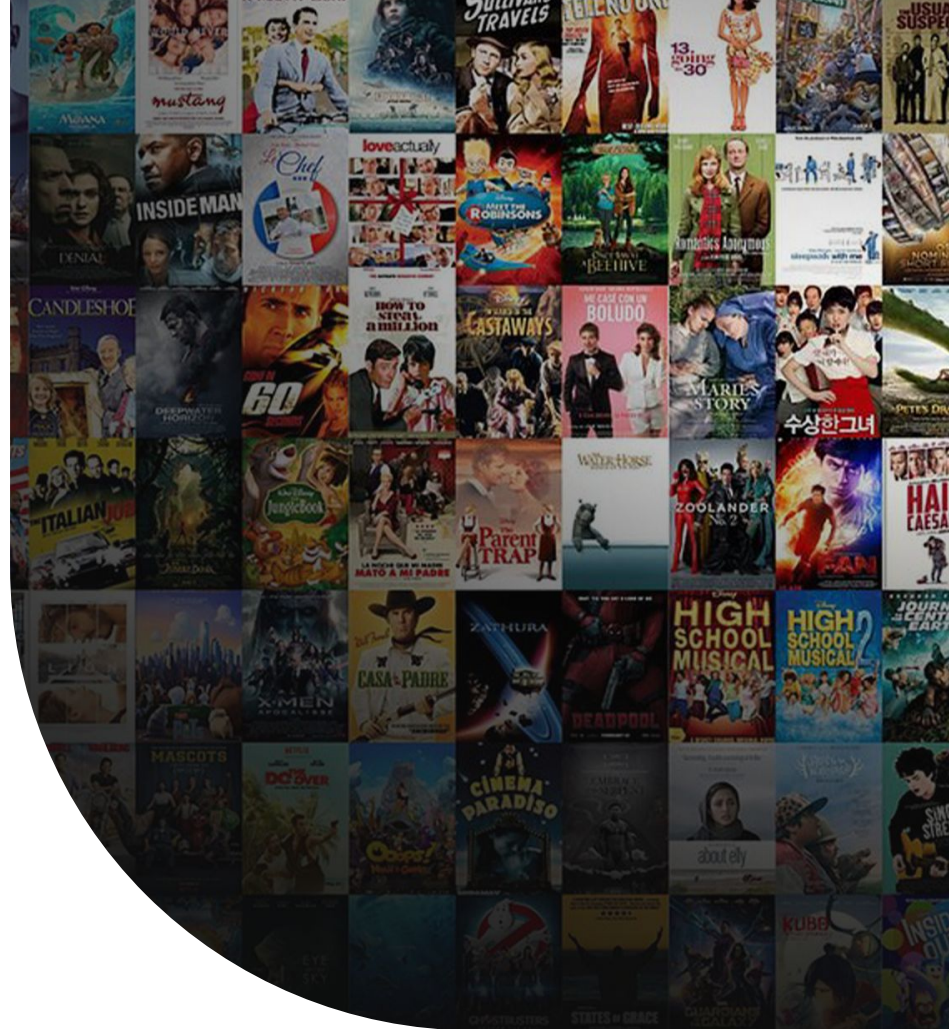
FilmOne Entertainment

Nigeria and West Africa

United States Patent Pending

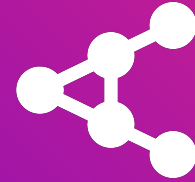
UIP Lab Approved

January 2023



COMPANY INTRODUCTION

Artinii.Pro & FilmOne



Artinii.Pro

is a cloud-tech driven company, providing revolutionary solutions for secure digital distribution of audio-visual content.

The DaaS (*Delivery as a Service*), and US patent pending suite of tools and products, represent the core of Artinii's business and fulfill the company's goal to simplify the distribution process, broaden films target audiences, and make it easier for filmmakers, producers, distributors, and IP owners to reach audiences worldwide.

www.artinii.pro

FilmOne Entertainment

is an independent entertainment company focused on the distribution and production of film content, within and outside the Nigerian territory. Distributing and producing a wide range of mainstream and commercial pictures, including international and indigenous films.

The FilmOne team comprises of West Africa's most recognized professionals in film distribution, production, marketing, and general consulting.



www.filmoneeng.com

NIGERIA

FilmOne Entertainment



FilmOne is the largest distributor in Nigeria & West Africa.

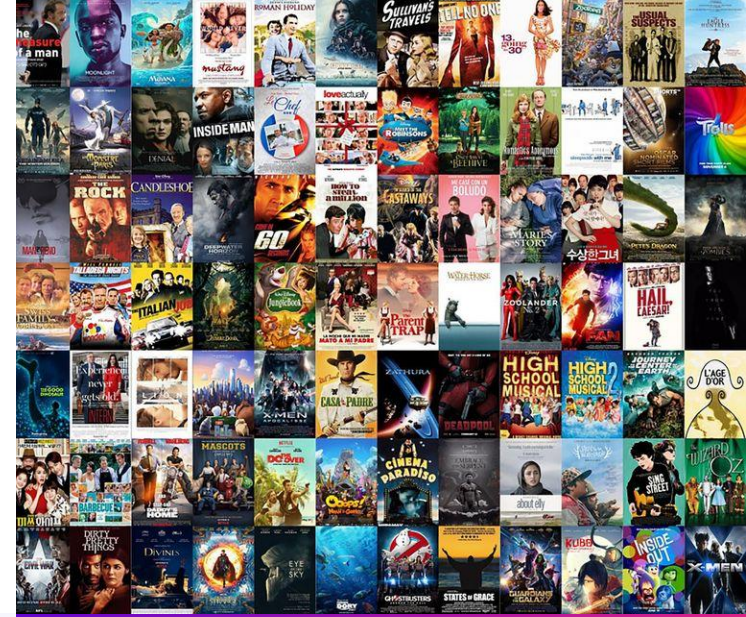
FilmOne is also the biggest cinema owner: **FilmHouse**.

FilmOne currently distributes Disney and WB content, in addition to major local (Nollywood) films.

Nigeria currently only have 77 cinemas, and **FilmHouse is the market leader with 16 cinemas.**

Artinii.Pro & FilmOne

Films with a set number of approved shows are delivered directly from client's Artinii.pro account by using the **Content Delivery** tool. Various local films distributed, including A Simple Lie, Bad Comments, Christmas in Miami, ILE OWO, Passport, The Set Up, Yahoo +.



low cost, centralised
distribution of content to
local cinemas, high
security of the content.

3-5 locations.

9496 shows

were recorded between July 2021 and October 2022.

PRODUCT

Artinii Content Delivery



Streamlines the delivery of content for public or theatrical screenings at destinations anywhere in the world, including cinemas, schools, restaurants, pop-up cinemas, institutions, and more.

Say goodbye to KDMs, Drives, DVDs, Blu-Ray Discs, FTPs or MP4s, improve the protection of your content and dramatically reduce distribution costs.



Easy administration of the delivery process from your web-based dashboard.



Set number of approved shows and have full control over every single screening that happens anywhere in the world.



A detailed overview of the number of licenses used as well as the screenings that have/will take(n) place.



Straightforward selection of subtitles and language version.

TECHNOLOGY ACP

Artinii Cinema Player

The proprietary ACP is completely free and very easy to use.

Any film delivered for public screenings by Artini.Pro can for security reasons only be screened using the ACP.

The ACP enables offline playback for all public screenings.



WE ARE GLOBAL, EFFICIENT & SECURE

Artinii^{Pro}

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January **2023**



Artinii.Pro

CASE STUDY KOFOKINO 2021

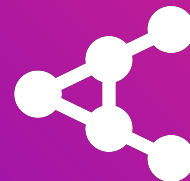
United States Patent Pending
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December 2022



COMPANY INTRODUCTION

Artinii.Pro & Kofola



Artinii.Pro

is a cloud-tech driven company, providing revolutionary solutions for secure digital distribution of audio-visual content.

The DaaS (*Delivery as a Service*), and US patent pending suite of tools and products, represent the core of Artinii's business and fulfill the company's goal to simplify the distribution process, broaden films target audiences, and make it easier for filmmakers, producers, distributors, and IP owners to reach audiences worldwide.

www.artinii.pro

Kofola

Kofola is a soft drink producer with a leading position in the Czech non-alcoholic beverage market. Its portfolio incorporates a wide range of products, however the most popular is the traditional coke-like drink - Kofola.

www.kofola.cz



2020 SCREENINGS VS 2021 SCREENINGS

Kofokino 2021

2020

90

film screenings

2021



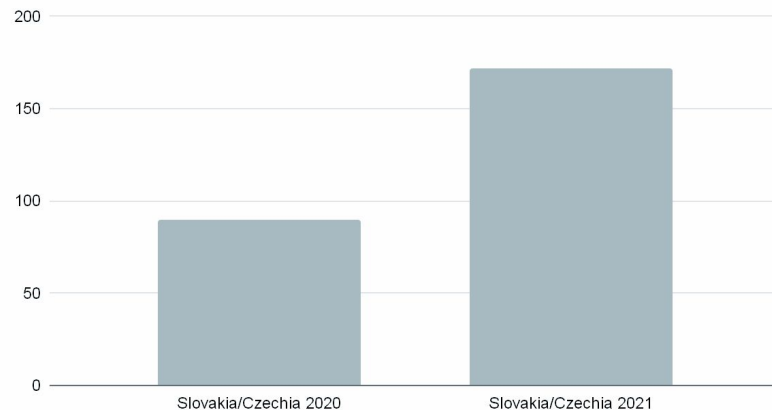
172

film screenings

In the summer of 2020, Kofola and Artinii.Pro successfully organised a series of open air screenings. The initiative was repeated in the summer of 2021, across the whole Czech Republic and Slovakia, under the name 'Kofokino'.

172 film screenings were organized in the Czech Republic and in Slovakia **during the 2021 summer season**, which is by 82 screenings more than during the last season.

Film screenings in 2020 vs. 2021



ABOUT THE PROJECT

Technology and the Set Up



Artinii Content Delivery

The film content has been provided by **Artinii.Pro**, using the **Artinii Content Delivery** tool to ensure fast and secure delivery of the content. To ensure the safety of the film during the screening itself, each film was screened via the unique and proprietary **Artinii Cinema Player**. This technology allows to play films anywhere, even with no Internet service, and provides detailed reports after the film was played.



The screening Set Up

This year, In the Czech Republic Kofola cooperated with a production company called “Putovní kino”. This company specialises in such events and in total it organized 102 film screenings under the Kofokino brand. In Slovakia 47 film screenings were organized by an event agency called Parilla. In other locations, the screenings were prepared by the restaurant owners themselves.



Over

10 000 people

visited Kofokino during the 2021 season.

ABOUT THE PROJECT

Kofokino 2021

Czech Republic

121

screenings

6 948

visitors

Slovakia

51

screenings

3 150

visitors

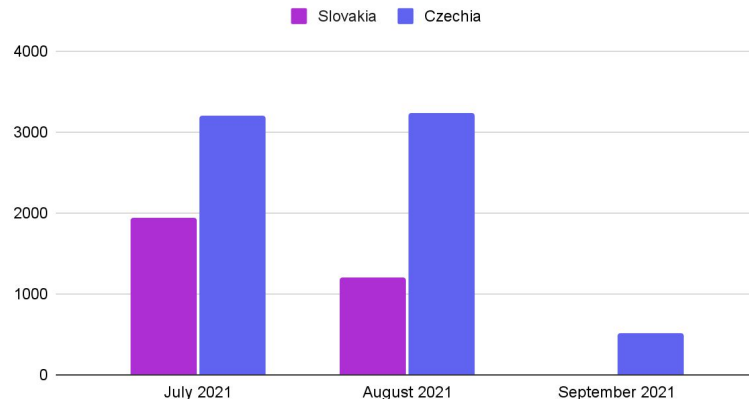
Film Screenings

There were **121** film screenings in the Czech Republic and **51** film screenings in Slovakia from July until September 2021.

The Audience

Restaurants, bars, sports clubs and campsites were once again able to attract more visitors and in higher numbers than on their average night. **In Slovakia, 3150 spectators came to the film evenings, in the Czech Republic it was almost 7000.** The average number of visitors in the Czech Republic was 57 and in Slovakia 62.

Audience by months



KOFOKINO 2021

Film selection

The film selection for the 2021 summer season included **120 film titles**. Many genres were made available: comedy, drama, action films, family friendly and animated films, musicals and much more. Businesses selected films for their particular screenings based on their own preferences. Some preferred action films for adults, others screened fairy tales for children.

The most popular titles during the 2021 summer

Špunti na vodě

distributed by Bioscop

The Gentlemen

distributed by Digsen

Matky na tahu

distributed by Digsen

Ženská pomsta

distributed by Bohemia Motion Pictures



ARTINII TECHNOLOGY

Benefits of the Artinii Solution



Safe delivery of the films to all screening locations.



The businesses benefited from **increased visitor numbers** at their venues.



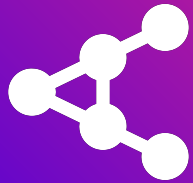
Kofokino benefited from the option to create a playlist within the Artinii Cinema Player itself, **adding commercial before every screening**.



In case of a problem, the player enables the use of a **backup screening license**.



Thanks to the Artinii Cinema Player it was possible to screen films anywhere, even at locations with **no internet connectivity**.



Thank you

